

# James Purdy

175 Forest Street, Mailbox #1078 Waltham, MA 02452  
(207) 751-0710 | [Purdy\\_jame@bentley.edu](mailto:Purdy_jame@bentley.edu)

---

## EDUCATION

---

**Bentley University**, Waltham, MA

*B.S. in, Creative Industries, Minor in Sociology, Service-Learning Certificate*

GPA: 3.64/ 4.0

Major GPA: 3.94/4.0

**Expected: May 2017**

**Honors & Awards:** President's List, Presidential Scholarship, Adamian Service Award

---

## PROFESSIONAL EXPERIENCE

---

**Bentley Service-Learning and Civic Engagement Center**, Waltham, MA

*Student Director of Service-Learning*

**March 2015 - Present**

- Engaged and managed 1000 Bentley student volunteers throughout the academic year
- Train, teach, and supervise over 110 Program Managers to implement their service-learning programs
- Conducted and facilitated academic and professional development seminars to groups of 50 to 500 students
- Established and enhanced relationships with 50 Waltham based community partners with the Service-Learning and Civic Engagement Center which housed 80 programs in Waltham.

**Social Boston Sports**, Allston, MA

*Marketing and Brand Intern*

**January 2015 - September 2016**

- Managed and diversified 3-5 brand sponsorships and partnerships to provide value for customers
- Created cross-departmental marketing campaigns each fiscal quarter
- Managed public relations including event cancellations, customer complaints, and brand continuity
- Built online video series titled "SBSN", produced weekly episodes, and booked talent

---

## LEADERSHIP EXPERIENCE

---

**Snap Foundation**, London, UK and Port Elizabeth, South Africa

*U.S.A Snap Foundation Ambassador*

**September 15 - Present**

- Managed, trained, and educated on-ground volunteers in our South Africa photography project
- Contacted and presented to universities and schools to engage possible volunteers
- Developed partnerships inside the U.S.A in order to market Snap Foundation
- Researched and formed new programs including the Democratic Republic of the Congo photography project

**Bentley Ski and Snowboard Club**, Waltham, MA

*Executive Board President*

**September 2014 - Present**

- Manage a budget of \$30,000
- Energize and lead executive board members in order to serve over 350 members
- Plan fundraising events totaling over 50 participants for donations to New England Disabled Sports
- Develop and negotiate contracts to accommodate trips of 110 students

**Project Creative Industries**, Boston, MA

*Co-Founder and Executive Board President*

**October 2012 - Present**

- Develop the constitution, budget, and three year plan for this new student organization
- Interview and hire six executive board members to help grow the organization
- Create and implement a strong brand and message externally towards students
- Oversee the annual functions of the club, and manage all club members

---

## COMPUTER SKILLS

---

**Production:** Adobe Premiere Pro, Adobe After Effects, Photoshop, Illustrator, Final Cut Pro X, Apple Motion

**Web Design:** WordPress, Visual Composer, SEO,

**General:** Microsoft Excel, PowerPoint, Word, Outlook, Keynote, Pages, Numbers, SPSS, Process Model